



2025 Sponsorship Opportunities





Walk the Rock: Sponsorship Opportunities

Event Summary:

Peace Arch Hospital Foundation launched the Youth In Action program in April of 2021 with the goal of supporting grades 10-12 students in South Surrey and White Rock who want to make a difference, get hands-on volunteer experience, and get involved with helping to make their community the healthiest possible.

This year, Youth In Action members are holding the Walk the Rock fundraiser to raise money for a critically needed production kitchen where fresh, nutritious meals can be prepared on-site, tailored to each patient's needs and preferences. This change would bring vital improvements to patient nutrition, recovery, and satisfaction at Peace Arch Hospital. The event will begin with a warm up class before taking a beautiful walk along the promenade of White Rock Beach. At the end of the walk, there will be a raffle and food trucks, fair like activities such as a bouncy castle, face painting, make your own flower arrangements and much, much more! Your recognition will be displayed to the public as well as the 500+ participants.

Event Details:

- Name: Walk the Rock
- Date: Sunday, June 1, 2025
- Time: 11:00am-3:00pm
- Location: White Rock Beach Promenade/Memorial Park
- 100% of proceeds go Peace Arch Hospital
- Walk, Food Trucks, Raffle, & Fair Activities for all ages!
- Expected participants 500+

For more information please contact Amy Cross at amycross@pahfoundation.ca



Recognition Opportunities	Presenting Sponsor \$5,000	Gold Sponsor \$1,000	Silver Sponsor \$500	Bronze Sponsor \$250
“Presented by” status with logo	✓	N/A	N/A	N/A
Recognition in Peace Arch Hospital Wall of Caring in Lobby (one year term)	✓	N/A	N/A	N/A
Opportunity to have a activity station named after you/business	✓	✓	N/A	N/A
Opportunity to provide promotional materials	✓	✓	N/A	N/A
Opportunity to host a station to advertise your business	✓	N/A	N/A	N/A
Included in Thrive Magazine – Fall 2025 (5,000+ distribution)	Logo/Name	Name	Name	Name
Recognition on participant event swag item	Logo	Logo	Logo	Name
Recognition on event promotion & Event Day Signage	Logo	Logo	Logo	Name
Event e-blast to donors (8000+ donors)	Logo	Logo	Logo	Name
Logo on Event Page on Foundation Website	✓	✓	✓	✓
Included in post event Social Media announcement	✓	✓	✓	✓
Activity Tickets for event	20	10	5	N/A

***Presenting Sponsor is an exclusive sponsorship and limited to one business. Sponsorship will be confirmed upon receipt of signed sponsorship agreement, and payment being submitted.**

