

imagine

the possibilities...

Campaign for new Medical Imaging Equipment



PEACE ARCH
HOSPITAL
FOUNDATION



1951

Construction began on Peace Arch Hospital on land donated by local resident Amy Weatherby.

"The roads were gravel, there wasn't a traffic light anywhere. We were told we would have to raise \$150,000 before bulldozers and shovels could hit the ground!"



1988

Peace Arch Hospital Foundation is founded.

"Mission: to create the healthiest community possible."



1954

Peace Arch Hospital opens with just 50 beds, five doctors, and ten nurses.

"The thought of a hospital with well-kept grounds and driveways would flash before us, and eventually, White Rock and District Hospital was formed. What an exciting day it was!"

1999

PAHF's Healthy Community Grants Program is launched to support health and wellness beyond the hospital campus.



"Thank you to the lovely maternity team at Peace Arch Hospital. We are so grateful for such a supportive staff AND community for all their donations. The new maternity ward felt welcoming and calming...exactly what we needed for our first birthing experience. We can't express our gratitude enough!"



2010

Peace Arch Hospital's Maternity Ward Expansion is completed.



2019

PAH Foundation Lodge, a 200-bed featuring the Melville Hospice Home opens.

"Our family has peace knowing that comfort and dignity are available for Dad in his final days."

2018

Generations Playground is built, providing a safe and inclusive community space for all to stay healthy and active! Move For Life project begins.

"It means the world to us that we now have a park we can take our son to daily...where he can experience the sheer joy of playing at a park with other kids and not have to sit and watch from the sidelines. The smile on his face says it all...thank you Peace Arch Hospital!"



2022

Grand opening of a new ER and OR, including a Mental Health and Substance Use Zone.



imagine



imag·ine | \ i-'ma-j n

To form a mental image of something that is not present.

To form a plan, or scheme for the future.

To believe that something could be true.

Take a moment to observe a young child playing and you will experience first-hand the magic that comes from imagination. Their creative and inventive thoughts turn the mundane into miraculous experiences.

Children take large leaps and strides. They build and design. And they have a glimmer of hope when they think forward about the future.

To imagine is to unlock all elements of creation and innovation. The best part? Imagination is not bound to childhood fantasies, rather it can be used by everyone of all generations. The power of imagination influences every part of our human experience, from our personal dreams and behaviours to our capacity to learn, build, and evolve as a community over time.



Peace Arch Hospital wouldn't be here today without the special individuals who first imagined it. Amy Weatherby was a local resident who donated the parcel of land on which the hospital now stands. Amy's heartwarming contribution provided the soil in which our seeds of imagination could begin to grow, tended to with love by a dedicated group of women who began fundraising in 1948 for the hospital's construction.

Since then, we've let our imaginations push the envelope of possibility, expanding our hospital campus and our ability to support initiatives that enhance the health and wellness of our entire community.

We continue to imagine large improvements for patients and medical staff at Peace Arch Hospital, including major upgrades for our Medical Imaging Department. And we need your help to turn our vision into reality.

the possibilities...



All innovations start with

“In medical imaging, we are privileged to play a key role in the patient journey in a wide breadth of medical conditions across all demographics. Advancements in medical imaging over the years that have revolutionized so many facets of patient care, from screening, diagnosis, surveillance, to offering minimally invasive procedures. The opportunity to improve access to state-of-the-art imaging technology and infrastructure at Peace Arch Hospital, will directly allow us to push the envelope in providing rapid and accurate diagnosis for our patients and community – the future is exciting.”

**DR. HAMED BASSERI, MD, FRCPC, RADIOLOGIST,
PEACE ARCH HOSPITAL**



imagination...

Until the mid-1800s, physicians had no ability to see what was happening on the inside of a patient's body in a way that was non-invasive. But human curiosity and the insatiable appetite to improve diagnosis grew. X-rays were invented and replicated in laboratories around the world, followed by many advancements including Nuclear Imaging, CT Scanning, Ultrasounds, and Magnetic Resonance Imaging (MRI).

When Peace Arch Hospital was built in the 1950s, conventional medical imaging had reached a remarkable degree of sophistication for its time. Images were thought to have high resolution and were very useful for diagnosis. This is no comparison to what would be developed in the ensuing decades.

MEDICAL IMAGING TECHNIQUES AND TECHNOLOGIES HAVE IMPROVED IMMENSELY SINCE PEACE ARCH HOSPITAL FIRST OPENED ITS DOORS...AND OUR COMMUNITY HAS GROWN IMMENSELY, TOO.





“One can imagine the stress of getting to the hospital anticipating that you’re having a diagnostic test that may find cancer or some other problem that is very serious. The build up for that is very stressful. Showing up for your appointment and finding out that the machine is not functional and that you’re going to be delayed or even cancelled to another time is devastating for people.”

DR JASON FRANCOEUR, DEPARTMENT HEAD OF SURGERY, PEACE ARCH HOSPITAL

Peace Arch Hospital’s medical imaging department is in desperate need of major improvements. Current imaging equipment results in low-quality images, delayed or re-scheduled appointments, lack of patient comfort, and loss of qualified staff to other health care centres with more modern technology.

Medical imaging is at the forefront of all medical diagnosis, from acute care settings to complex emergencies. It plays an important role in a patient’s journey through illness and disease and is pivotal in the diagnosis and management of all ailments. Keeping up to date with new medical imaging technologies will transform the care experience for both patients and physicians, providing more accurate diagnosis and outcomes for all.

Peace Arch Hospital, and the patients and staff in the community it services, deserve the very best outcomes. Current medical imaging wait times are unacceptable and will not accommodate our growing community.

THE TIME TO DO SOMETHING ABOUT IT IS NOW.



Our plan

WE IMAGINE...STATE-OF-THE-ART EQUIPMENT

Working in partnership with Fraser Health, we've identified five immediate priorities to support the medical imaging needs of our rapidly growing community:

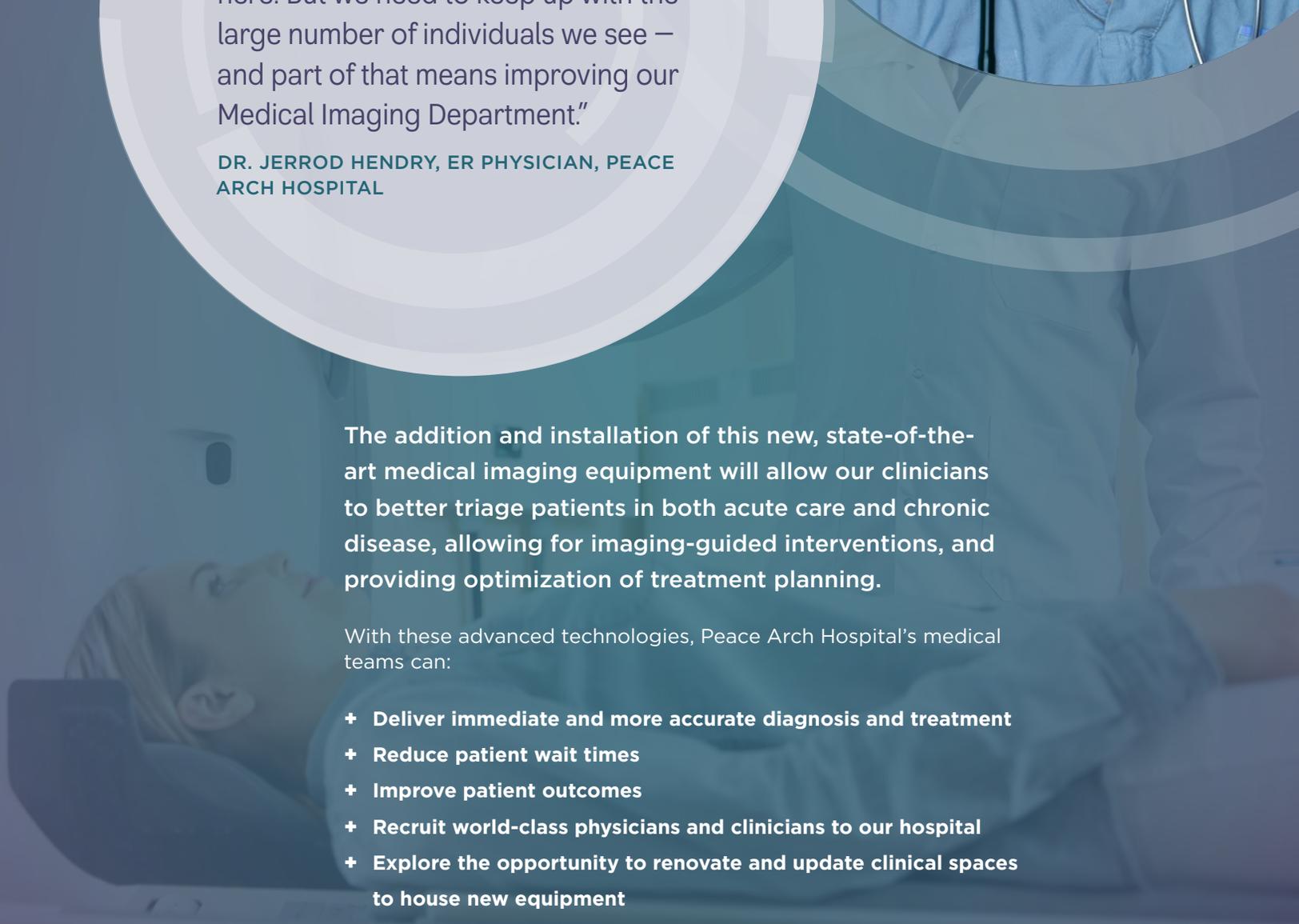
- + Magnetic Resonance Imaging (MRI)
- + Digital X-Ray
- + Fluoroscopy Machine
- + Gamma Camera
- + 3 New Ultrasound Machines

Detailed information on specific Medical Imaging equipment needs and any campaign updates can be found in the back pocket of this booklet.



“We’ve come a long way. Our new ER is a huge addition for this community, for our patients, and for the staff that work here. But we need to keep up with the large number of individuals we see – and part of that means improving our Medical Imaging Department.”

DR. JERROD HENDRY, ER PHYSICIAN, PEACE ARCH HOSPITAL



The addition and installation of this new, state-of-the-art medical imaging equipment will allow our clinicians to better triage patients in both acute care and chronic disease, allowing for imaging-guided interventions, and providing optimization of treatment planning.

With these advanced technologies, Peace Arch Hospital’s medical teams can:

- + **Deliver immediate and more accurate diagnosis and treatment**
- + **Reduce patient wait times**
- + **Improve patient outcomes**
- + **Recruit world-class physicians and clinicians to our hospital**
- + **Explore the opportunity to renovate and update clinical spaces to house new equipment**



“Some of our equipment is so old that certain parts are no longer available to fix it. New equipment would mean less downtime, increased image quality, and overall reduced radiation for patients.”

FIONA FOSTER, MEDICAL IMAGING SITE COORDINATOR, PEACE ARCH HOSPITAL

Time is precious

Imagine...you are waiting for an MRI scan to see if the mass found near your colon is cancer. Or your mother is waiting for an appointment to assess her osteoporosis treatment. Or your cousin has had an upset stomach for eight months and needs an x-ray to investigate the issue. Or you child has suffered a life-threatening injury. Sadly, this waiting game is the current reality for many people in our community.

NEW EQUIPMENT WILL SAVE TIME... AND LIVES

Waiting for an imaging appointment where results could have a significant life impact can be an emotional and stressful experience for patients and their loved ones. Especially in emergency situations.

At Peace Arch Hospital, two factors affect medical imaging patient wait times: aging, out-dated equipment, and not enough specialty clinicians. What's more? One greatly impacts the other.



“Peace Arch Hospital’s Medical Imaging Department must service our entire community and beyond – not just the acute patients at Peace Arch Hospital. Managing the current level of patients is hugely problematic and does not result in the level of immediate care needed by our community. Emergency patients are often squeezed in front of scheduled appointments, resulting in longer wait times for all. And that’s when the equipment is fully functioning...but oftentimes, it’s not.”

**DR. ELEANOR CLARK, RADIOLOGIST,
PEACE ARCH HOSPITAL**



PEACE ARCH HOSPITAL'S CURRENT MRI IS PUT TO USE 24/7, 365 DAYS/YEAR. **LOGAN IS ONE OF THE NEARLY 7,000 PATIENTS** WHO RECEIVE AN MRI THERE ANNUALLY. MANY MORE PATIENTS ARE STILL WAITING, AND THE LIST IS GETTING LONGER. ADDING THIS NEW MRI SUITE WILL HELP INCREASE CAPACITY FOR DECADES TO COME.

LOGAN LA ROUE

My first appointment was for an X-Ray at Peace Arch Hospital. I arrived and was ushered into a busy waiting area, eventually thrust back-and-forth between the change-room and exam room due to malfunctioning x-ray equipment. Many patients, including those from the ER, were forced to wait their turn to be examined with equipment that appeared to be unreliable. My results were inconclusive.

In March 2022, everything finally came full circle when I received an MRI. After enduring a cramped and anxiety-inducing hour in Peace Arch Hospital's outdated MRI unit, doctors made the discovery of a large, unexpected tumor on my spinal cord. I was immediately referred off to emergency surgery to remove it.

My surgeon was shocked I could still walk or remain continent — the tumor's size and positioning had made it dangerously close to cutting off important nerve functions. As

a young woman in her 20's with no history of health issues, this was incredibly scary to hear. So was finding out that there was an additional mass on one of my ovaries. And it didn't end there.

When I returned from my surgery and began recovering at home, I couldn't walk or look after myself, so my mother was going to assist me. But this plan didn't last long. My mother's Crohn's Disease found her in the ER at Peace Arch Hospital — unable to assist me when it was critically-needed as she became a patient, too, and was forced to await her own critical diagnostic scans.

It's been a few months, now, and we're both still waiting for further imaging. Although grateful for the care we have received thus far, we believe more can, and should, be done. Not just for us, but for people in even more critical situations — and for our entire community, too.



“For years I battled chronic, unexplained pain and numbness in my hip and leg. I had to advocate many times for medical imaging, and when my doctor finally agreed, I spent months on wait lists awaiting my first diagnostic scans.”

**LOGAN LA ROUE, GRATEFUL PATIENT,
SPINAL TUMOR**

“I wouldn't know that I have cancer today without the scans, and the close monitoring of my Urologist, Dr. Kwan.”

KELLY WINDOVER, GRATEFUL PATIENT, PROSTATE CANCER



Patient experience



“We got the prostate cancer diagnosis last August...and the last MRI was at Surrey Memorial Hospital because the MRI at Peace Arch Hospital was broken.”

DEBBIE WINDOVER, KELLY'S WIFE

KELLY WINDOVER

My father previously suffered from prostate cancer, so I knew I had a family history of it. Our family history was an indicator that I should get checked out. If they hadn't of found the anomaly growths on the digital scans, I wouldn't have known that I'd had it.

It all started in 2010 and where my very first biopsy had actually come up clean. Wait lists were long and there was a period of two years where we didn't have answers. My first MRI was at a private clinic all the way in Richmond, because I was told the wait lists at Peace Arch Hospital were long. I wish I didn't have to purchase a private MRI to move things forward faster, but we didn't know what was happening, so I decided to do it.

When 2018 rolled around, we had an understanding around where things were. I was getting regular blood tests and biopsies and monitoring my PSA. In 2020 I needed another MRI, but that one had to be at Surrey Memorial Hospital because the MRI at Peace Arch Hospital was broken.

It was a bit disappointing to not be able to receive these scans at our community hospital — I've lived here for nearly ten years and live in close proximity to Peace Arch Hospital.



I wouldn't know that I have cancer today without the scans, and the close monitoring of my Urologist, Dr. Kwan. Right now, we're just trying to figure out if it's an aggressive or slow-growing cancer. I've also been focused on sitting down and talking to my son about it — he'll need to start getting his own tests to keep track of his health with our family history in mind. He's 36.

Five or ten years down the road, this cancer might become a major issue for me, and I might not be able to deal with it. I hope I'll be able to walk or ride my bike to Peace Arch Hospital where we will make plans to either treat it or live with it. Whichever option unfolds, new imaging equipment would be a real big help. For me, for my son's future testing, or for whoever needs.

Right now, I just do the best I can to stay healthy and positive. My wife will say I'm not very excitable about anything, but I am glad that we were able to detect the cancer so that we can continue to monitor it and plan from there.



PEOPLE OF ALL AGES IN OUR COMMUNITY SUFFER FROM CHRONIC PAIN DUE TO INJURY, AGING, OR DISEASE. SOME TREATMENTS INCLUDE X-RAY AND FLUOROSCOPIC-GUIDED INJECTIONS OF MEDICINE DIRECTLY INTO MUSCLES AND JOINTS. THESE INJECTIONS CAN HELP DIAGNOSE THE SOURCE OF PAIN, AS WELL AS ALLEVIATE LONG-TERM DISCOMFORT. **A NEW X-RAY AND FLUOROSCOPIC UNIT WILL INCREASE THESE SERVICES AT PEACE ARCH HOSPITAL.**

PRICILLA DEO

Last year, I fell down a set of stairs and shattered my ankle. I required multiple X-rays, surgeries, and related treatments at Peace Arch Hospital.

My ankle injury led to osteoarthritis and a limited range of motion for my leg. I am a restaurant owner and pastry chef, which means I must typically spend long hours on my feet at work. The chronic pain I face is incredibly hard to deal with and has impacted my ability to do what I love and complete many necessary tasks related to running my business.

Image-guided steroid injections have really made a big difference for me when I can get them. They allow me to have a normal life and still make my pastries, but it's always very difficult waiting between treatment appointments.

Because they require x-ray or fluoroscopic-guidance, there is a tremendously long wait list at Peace Arch Hospital in order to get these injections. I usually wait more than six months to get an appointment, and once it's finally booked, I'll have to wait at least another three months to go in and get it. Right now,

I've been waiting almost a year to receive this treatment — my longest wait to date.

I've been told that injections are the best option to prevent further surgeries, but my specialist told me that another surgery would be inevitable if the pain could not be controlled. Being in my mid-thirties, I want to live a normal life like everyone else. The lack of treatment options has caused my quality of life to go down, including healthy living — exercise is hard to do while in pain.

Opening a restaurant was my ultimate dream, but this pain has kept me from being able to do everything else that I want to do in restaurant and life. All I can do is look forward to the date of my injections where there is an immediate sense of relief. I continue to count down each month, each week, each day.

And when I finally come back to work and get to experience that immediate relief from being in pain — that's truly life changing. I am able to get a full night's sleep, see my loved ones, and enjoy a social life. I just want to be okay.



“Opening a restaurant was my ultimate dream, but this pain has kept me from being able to do everything that I want to do. All I can do is look forward to the date of my injections where there is an immediate sense of relief.”

**PRICILLA DEO, GRATEFUL PATIENT,
SURGERY & PAIN MANAGEMENT**



Patient experience

“One of the most profound moments is realizing that you are in the right place at the right time, in the right hands.”

JOELLE PALEOLOGOU, GRATEFUL PATIENT, SURGERY AND DIAGNOSTIC CARE

“The challenges that we are having with our current equipment is that it is at end-of-life. It doesn't have some of the newer technologies that have been developed over the last few years. We have more days where [devices] are down for maintenance and that, of course, takes away from the number of patients we can get done on a monthly basis.”

CHERYL MASON, MEDICAL RADIOGRAPHER, PEACE ARCH HOSPITAL

“Medical Imaging is really at the cornerstone of any medical decision. If you have problems relating to cancer, you need to have a CT scan to identify the concern and plan your treatment. Early detection of many diseases is key to a successful recovery and cure.”

DR. GILLES SOULEZ, PRESIDENT OF THE CANADIAN ASSOCIATION OF RADIOLOGISTS

JOELLE PALEOLOGOU

I've had a number of surgeries in my life already, mostly from an early diagnosis of colon cancer. But the last time is the most recent, and that was actually just days after we did the Cirque Gala — a wonderful event for our hospital.

I knew something wasn't right, the feeling was familiar. I had a full obstruction in my colon due to old scar tissue from other surgeries. George was beside himself, he moved heaven and earth to make sure that they would transfer us to Peace Arch Hospital. We know doctors here, it's our community, and I've put a lot of time into helping the hospital.

It was incredulous to come off this incredible gala with my team to realize that I myself would need the hospital.

When we got to the hospital, I had to wait. I was in excruciating pain. And in that time of waiting, my colon twisted again, so I was cut off in two places.



JOELLE IS A DEDICATED PHILANTHROPIST WHO HAS BEEN INVOLVED AS A KEY VOLUNTEER WITH PEACE ARCH HOSPITAL'S GALA COMMITTEE SINCE 2013.

But I was incredibly lucky that they were able to diagnose me and get me in. One of the most profound moments is realizing that you are in the right place at the right time, in the right hands.

I think it is quite conceivable that I wouldn't have had this second obstruction if we weren't waiting...I'm lucky to be here. I could have died. If I had to wait any longer, I don't think I'd be sitting here today.

We can't be complacent with our healthcare and our community. We can't expect that the government is going to pay for all of this [new equipment], we must take it into our own hands. If there's a problem, we need to step up.

“Medical imaging has a central role in disease detection, management, and treatment. The tools and technologies available in medical imaging are continuously being updated and improved. Keeping up to date with the latest equipment at Peace Arch Hospital will help us provide the highest quality care possible for the people in our community.”

DR. BIPPAN SANGHA, MD, FRCPC
RADIOLOGIST, PEACE ARCH HOSPITAL

Our community deserves the best care possible

**AND WE IMAGINE A FUTURE WHERE PATIENTS
DON'T HAVE TO WAIT FOR IT.**

**Increased growth and a shift in demographics continue
to place extraordinary demands on our hospital:**

By 2046, the population of Peace Arch Hospital's catchment area is expected to grow to 177,700, an increase of nearly 70,000 from 2016. This is largely due to the influx of young families moving to the area.

In addition to the increasing number of children, our senior population is on the rise. As of 2021, 30% of the White Rock and South Surrey catchment area was 65 years or older, with significant health service requirements. This number continues to rise.



“It is difficult for us to find the correct techniques with current equipment. The equipment fails or malfunctions unexpectedly, resulting in having to re-do portions, or all, of our exams. When the equipment fails, it can take a long time to be fixed as parts are no longer available for repair. This results in significant delays for the patients.”

ANDREA NOLAND, RSLP, PEACE ARCH HOSPITAL



**Help from dedicated donors can improve
Peace Arch Hospital's Medical Imaging
Department, positively impacting all other
areas of the hospital, and thousands of
patients and medical staff in our community.**





The ask

IMAGINE THE POSSIBILITIES OF YOUR SUPPORT...

The addition and installation of this new, state-of-the-art medical imaging equipment is projected to cost \$10 Million.

It will allow our clinicians to better triage patients in both acute care and chronic disease, allowing for imaging-guided interventions, and providing optimization of treatment planning.

We're not just thinking about our current needs; we are ensuring that we can accommodate both future medical imaging demands, as well as advancements in acute care techniques.

IT'S ONLY A MATTER OF TIME BEFORE YOU, OR SOMEONE YOU LOVE, WILL REQUIRE MEDICAL IMAGING AT PEACE ARCH HOSPITAL. PLEASE HELP US BE READY WITH THE BEST, MOST-EFFICIENT EQUIPMENT POSSIBLE.



IMAGINE

a better future in sight...

HOW TO GIVE

The time to upgrade Peace Arch Hospital's Medical Imaging Department is NOW! With your help, we know that we can make it happen. Every donation, no matter the amount, will bring us closer to our goal. Whether you make a one-time gift, a monthly donation, a multi-year pledge, gift of securities, or an estate gift, it all matters and it all makes a difference.

PLEASE CONTACT:



③ improved pain management care

③ accurate diagnosis

③ state-of-the-art technology

Imagine the possibilities

③ medical staff retention and recruitment

③ shorter wait times

③ increased patient comfort

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