

2019:
**A SPACE
ODYSSEY**

THE PEACE ARCH HOSPITAL GALA



2019 SPONSORSHIP OPPORTUNITIES

PEACE ARCH HOSPITAL FOUNDATION

For more than 30 years Peace Arch Hospital Foundation has been raising funds and awareness to enhance the health and wellness of the South Surrey/White Rock community. In that time, we have raised more than \$140 million for investment in Peace Arch Hospital and community health initiatives. From state-of-the-art medical equipment and capital projects like renovations and site expansions to programs that promote and encourage a healthier community for all, our fundraising efforts go towards ensuring quality health care is available, close to home, for everyone and that we live in the healthiest community possible.

MAY 4, 2019 – CENTENNIAL ARENA, WHITE ROCK

Join us for an out-of-this-world black-tie evening that boldly goes where no gala has gone before. Six hundred hospital supporters, donors, sponsors, corporate and community leaders, philanthropists and volunteers will unite in a shared passion for their local hospital. This is a must-attend event in our community — in 2018 it sold out in seven days!

With silent and live auctions, magnetic music, oxygen on tap, the Supernova Martian-tini Bar, terrestrial treats and the Big Bang, our guests will be talking about this dazzling night long after the sun circles the moon.

Find out how you can get involved and extend your brand to a variety of new audiences — community members, corporate leaders, colleagues, networks — and be recognized as a health care champion in our community, making a difference for Peace Arch Hospital.

**ONE SMALL STEP FOR PEACE ARCH HOSPITAL,
ONE GIANT LEAP FOR OUR COMMUNITY.**

RECOGNITION OPPORTUNITIES	PRESENTING SPONSOR	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Cash Contribution	\$25,000	\$10,000 (Limited Availability)	\$8,000	\$5,000	\$3,000	\$1,500
First right of refusal for 2020 Gala	P	—	—	—	—	—
Complimentary tickets	Two front row tables of 10 (20 tickets)	10	8	4	2	—

YOUR BRAND RECOGNITION THROUGH PRE-EVENT PROMOTION

Invitation (requires confirmation by January 11, 2019)	"Presented by" Status with logo	Logo	Logo	Logo	Logo	Name
Peace Arch Hospital Foundation website (with link to your business)	"Presented by" Status with logo	Logo	Logo	Logo	Logo	Logo
Four billboards on Peace Arch Hospital campus promoting event (requires confirmation by January 24, 2019)	"Presented by" Status with logo	Logo	Logo	Logo	Logo	Name
Sponsorship highlighted in half-page Save the Date and Tickets Now on Sale ads in Peace Arch News	"Presented by" Status with logo	Logo	Logo	Logo	Logo	Name
Dedicated Facebook and Twitter posts to announce sponsorship	2 x	P	P	P	—	—
Peace Arch Hospital Foundation eNews sent to guests and volunteers	"Presented by" Status with logo	Logo	Logo	Logo	Logo	Name
Use of "Proud supporter of the 2019 Peace Arch Hospital Gala" in your email signature (graphic provided)	✓	✓	✓	✓	✓	✓

YOUR BRAND RECOGNITION AT EVENT

Recognition on Program/Menu Card	"Presented by" Status with logo	—	—	—	—	—
Opportunity to address guests	✓	—	—	—	—	—
Verbal recognition from event MC	✓	✓	✓			
Recognition in video and multimedia presentation	"Presented by" Status with logo	Logo	Logo	Logo	Logo	Name
Select Event-Night Naming Opportunities	✓	Based on Availability	For Purchase	For Purchase	For Purchase	For Purchase

YOUR BRAND RECOGNITION THROUGH POST-EVENT PROMOTION AND ACTIVITIES

Recognition in post-event 'Thank You' ad in Peace Arch News	"Presented by" Status with logo	Logo	Logo	Logo	Logo	Name
Invitation to attend a behind-the-scenes tour of Peace Arch Hospital and sponsors reception (date to be confirmed)	✓	✓	✓	✓	✓	✓
Recognition in Peace Arch Hospital Lobby & Thrive Magazine	"Wall of Hope" permanent recognition	"Wall of Hope" permanent recognition	"Wall of Caring" for one year	"Wall of Caring" for one year	"Wall of Caring" for one year	"Wall of Caring" for one year

Please note the following deadlines for obtaining maximum sponsor benefits:

- For inclusion in invitation — logos must be received in digital format (Vector EPS) by January 11, 2019
- For inclusion on billboards — logos must be received in digital format (Vector EPS) by January 24, 2019
- For inclusion on event-day signage & evening program — logos must be received in digital format (Vector EPS) by April 19, 2019

Logo size and placement prominence will be based on sponsorship level (i.e. Presenting Sponsor will be the largest size and appear first on sponsor listings).

PEACE ARCH HOSPITAL FOUNDATION

Built by the community on donated land, Peace Arch opened its doors in 1954 becoming the first hospital to serve White Rock and South Surrey locally. Since then, the hospital has gone from caring for a relatively small community to treating more than 50,000 patients per year in a facility built to accommodate just 20,000 people annually. Every dollar raised makes a difference and your support has a direct and lasting impact on health care in this community.

TICKETS TO 2019: A SPACE ODYSSEY

Mission Possible! Join us as explore the universe on Saturday, May 4, 2019, all in support of Peace Arch Hospital. With celestial cocktails, cosmic delicacies and a few galactic surprises, this is one mission you'll want to accept.

Tickets are \$350 each or \$3,500 for a table for 10. Please call 604.535.4520 for more information.

If you would like further details about these fabulous sponsorship opportunities and how to showcase your business to our very captive audience, please contact Lindsay Bennett at lindsay@pahfoundation.ca or 604.542.3172.



**PEACE ARCH
HOSPITAL
FOUNDATION**

The heart of a healthy community

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