



LE  
**CIRQUE**  
DU SOIRÉE

PRESENTED BY



CIBC  
Wood Gundy

The Yarmoshuk Financial Group

**2017 SPONSORSHIP OPPORTUNITIES**

## PEACE ARCH HOSPITAL FOUNDATION

For close to 30 years, Peace Arch Hospital Foundation has been raising funds and awareness to enhance the health and wellness of the South Surrey/ White Rock community. In that time, we have raised more than \$100 million for investment in Peace Arch Hospital and community health initiatives. From state-of-the-art medical equipment and capital projects like renovations and site expansions to programs that promote and encourage a healthier community for all, our fundraising efforts go towards ensuring quality health care is available, close to home, for everyone and that we live in the healthiest community possible.

## MAY 6, 2017 CENTENNIAL ARENA, WHITE ROCK

Join us for a glamorous black-tie evening that peeks behind the curtain of a spectacular night circus where nothing and everything is left to the imagination. Six hundred hospital supporters, donors, sponsors, corporate and community leaders, philanthropists and volunteers will unite in a shared passion for their local hospital. This truly is the fundraising event of the season! If you thought Vegas was fun, just wait until you step into our whimsical world of magic and merriment.

**Find out how you can get involved and extend your brand to a variety of new audiences – community members, corporate leaders, colleagues, networks – and be recognized as a health care champion in our community, making a difference for Peace Arch Hospital.**

RECOGNITION OPPORTUNITIES	PRESENTING SPONSOR	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
<b>Cash Contribution</b>	\$25,000	\$10,000 (Limited Availability)	\$7,500	\$5,000	\$3,000	\$1,500
<b>First right of refusal for 2018 Gala</b>	✓	–	–	–	–	–
<b>Complimentary tickets</b>	Two front row tables of 10 (20 tickets)	10	6	4	2	–
<b>Opportunity to purchase additional tickets at Early Bird rate</b>	Priority seating	Priority seating	Priority seating	Priority seating	Priority seating	Priority seating

### YOUR BRAND RECOGNITION THROUGH PRE-EVENT PROMOTION

<b>Invitation</b> (requires confirmation by January 12, 2017)	“Presented by” Status with logo	Logo	Logo	Logo	Logo	Name
<b>Peace Arch Hospital Foundation website</b> (with link to your business)	“Presented by” Status with logo	Logo	Logo	Logo	Logo	Logo
<b>Four billboards on Peace Arch Hospital campus promoting event</b> (requires confirmation by January 27, 2017)	“Presented by” Status with logo	Logo	Logo	Logo	Logo	Name
<b>Sponsorship highlighted in 2” x 4” insert advertisement in Peace Arch News</b>	2 x	1 x (for first 4 Diamond sponsors)	–	–	–	–
<b>Recognition in weekly pre-event ads in Peace Arch News</b> (beginning February 1, 2017)	“Presented by” Status with logo	Logo	Logo	Logo	Logo	Name
<b>Dedicated Facebook and Twitter posts to announce sponsorship</b>	✓	✓	✓	✓	–	–
<b>Peace Arch Hospital Foundation eNews sent to guests and volunteers</b>	“Presented by” Status with logo	Logo	Logo	Logo	Logo	Name
<b>Use of “Proud supporter of the 2017 Peace Arch Hospital Gala” in your email signature</b> – graphic provided	✓	✓	✓	✓	✓	✓

### YOUR BRAND RECOGNITION AT EVENT

<b>Recognition on Program Cover</b>	“Presented by” Status with logo	–	–	–	–	–
<b>Opportunity to address guests</b>	✓	–	–	–	–	–
<b>Recognition in Evening Program</b> (requires confirmation by March 30, 2017)	Two-page advertisement	One-page advertisement	Half-page advertisement	Quarter-page advertisement	Logo	Listing by Name
<b>Verbal recognition from event MC</b>	✓	✓	✓	✓	✓	✓
<b>Recognition in video and multimedia presentation</b>	“Presented by” Status with logo	Logo	Logo	Logo	Logo	Name
<b>Select Event-Night Naming Opportunities available for purchase</b>	✓	✓	✓	✓	✓	✓

### YOUR BRAND RECOGNITION THROUGH POST-EVENT PROMOTION AND ACTIVITIES

<b>Recognition in post-event full-page ‘Thank You’ ad in Peace Arch News</b>	“Presented by” Status with logo	Logo	Logo	Logo	Logo	Name
<b>Invitation to attend a behind-the-scenes tour of Peace Arch Hospital and sponsors reception</b> (date to be confirmed)	✓	✓	✓	✓	✓	✓
<b>Recognition in Peace Arch Hospital Lobby &amp; Thrive Magazine</b> (as of Summer 2017)	“Wall of Hope” permanent recognition	“Wall of Hope” permanent recognition	“Wall of Caring” for one year	“Wall of Caring” for one year	“Wall of Caring” for one year	“Wall of Caring” for one year

Please note the following deadlines for obtaining maximum sponsor benefits:

- For inclusion in invitation & billboards – logos must be received in digital format (EPS) by January 12 and 27, 2017, respectively.
- For inclusion on event-day signage & evening program – logos must be received in digital format (EPS) by March 30, 2017

Logo size and placement prominence will be based on sponsorship level (i.e. Presenting Sponsor will be the largest size and appear first on sponsor listings).



## PEACE ARCH HOSPITAL

Built by the community on donated land, Peace Arch opened its doors in 1954 becoming the first hospital to serve White Rock and South Surrey locally. Since then, the hospital has gone from caring for a relatively small community to treating more than 50,000 patients per year in a facility built to accommodate just 20,000 people annually. Every dollar raised makes a difference and your support has a direct and lasting impact on health care in this community.

## TICKETS TO LE CIRQUE DU SOIRÉE

Join us for a mesmerizing night circus on Saturday, May 6, 2017, all in support of Peace Arch Hospital. Between the entertainment, the wine fairies, the fortune teller and some surprises that will leave you spellbound, you won't want to miss this one!

Tickets are \$350 each or purchase prior to March 17, 2017 at the Early Bird rate of \$300. A table of 10 is \$3,250 or \$3,000 if purchased prior to March 17, 2017.

Please call **604.535.4520** for more information.


If you would like further details about these fabulous sponsorship opportunities and how to showcase your business to our very captive audience, please contact Amy O'Leary at [amy@pahfoundation.ca](mailto:amy@pahfoundation.ca) or **604.535.4520**.



**PEACE ARCH  
HOSPITAL  
FOUNDATION**

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